ATTENDEES TO INCLUDE

- **Senior Leaders:** CEOs, CTOs, CFOs who are looking to enhance their ability to drive innovation and operational excellence.
- Middle Management: Department heads, team leaders, managers and supervisors responsible for driving change and innovation within their respective teams or departments.
- Policy Makers & Strategists: Corporate strategists and public policy makers who aim
 to incorporate innovative practices and operational efficiency into their strategies or
 policies.
- Project Managers: Professionals, both in the corporate world and in public office, who
 oversee projects and need to foster innovation and efficiency within their teams to
 meet project objectives.
- HR and L&D Professionals: Those responsible for developing training programs or strategies to foster a culture of innovation and continuous improvement, whether in a corporate or public sector context.

WHY TAKE THE COURSE?

Benefits for the Participant:

- 1. Skill Enhancement: Boost your leadership skills to drive innovation and efficiency.
- 2. Practical Tools: Gain hands-on experience with actionable tools and techniques.
- **3.** Career Growth: Propel your professional development and effectiveness in leadership roles.
- **4.** Real-World Insights: Learn from the success stories of innovative, efficient companies.
- 5. Networking: Connect, collaborate, and learn from other professionals in your field.

Benefits for the Participant's Organization:

- 1. Innovation Boost: Empower your teams to foster and drive innovation.
- 2. Operational Excellence: Enhance efficiency, save costs, and improve performance.
- **3.** Continuous Improvement: Foster a culture that values and strives for ongoing betterment.
- 4. Decision-Making: Improve strategic decisions that align with organizational goals.
- **5.** Competitive Edge: Gain an advantage in the marketplace through innovation and efficiency.

TRAINING FEE

